

## Advertisement Rates Ranchi\*

Category	B/W (Sq.Cm.)	Colour (Sq.Cm.)
Normal Display	400	600
Friday & Sunday Display	500	650
Legal/Financial Notice/Appointments	150	350
Tender & Notice	300	NA
Election Display	450	650
Obituary/Rememberance	100	200
Pointer (Size-6x6 Sq.Cm.) Fixed	2000	3000
Court Notice (Size-10x4 Sq.Cm.) Fixed	800	NA
Classified (Min. 20 Words)	8 / Word	

**Front Page Solus 100% Extra on Colour Rate. Front Page Semi Solus 75% Extra. Innovation Advt. (Full Rate) + 100% Extra.**

### Particulars

Language	:	Urdu
Frequency	:	Daily
New Agency	:	UNI, HS, RS, USF

### Mechanical Data

Page Per Issue	:	12 Pages
Columns Per Page	:	8 Columns
Length of Column	:	52 cm
Width of Column	:	4 cm
Printing	:	Web Offset

### Terms & Conditions

- ▶ The dimension of an advertisement will be in column x cm<sup>2</sup> (square centimeter) it is imperative to define the size of an advertisement as "Width x Height" in the Release order and all other related communications.
- ▶ Any special position on inside pages of the main section will attract 25% add-on premium on the listed rates.
- ▶ All advertisement is subject to cancellation without advance notification.
- ▶ Rates as applicable on the insertion date will be effected, irrespective of the date of booking of advertisement.
- ▶ Advertisement material supplied should be called back with specific mention in the RO, else it will be destroyed after publication of the advertisement.

Corporate Office -

**PATNA • DELHI • KOLKATA • MUMBAI • BENGALURU**

Urdu Daily **JADEED BHARAT**

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